

Lunches with LAUC-I are here again! Please join us for our kick-off event:

The LAUC-I Executive Board and Program Committee invite you to attend our next Lunch with LAUC-I for a screening of the short film *EPIC 2014* (<http://robinsloan.com/epic/>) (sometimes called "Googlezon"), followed by a discussion led by Cathy Palmer.

Synopsis (from Wikipedia): "Googlezon is the name of a fictional future company created when Google merges with Amazon.com in the popular dystopian flash movie EPIC 2014, released in November 2004. As the story goes, Google, having consolidated all of its services into the *Google Grid* – a 'universal platform that provides a functionally limitless amount of storage space and bandwidth to store and share media of all kinds' – and Amazon.com, with its 'social recommendation engine' and 'huge commercial infrastructure' combine forces to battle with Microsoft and its fictional *Newsbotster* in the 'News Wars of 2010' which are 'notable for the fact that no actual news organizations take part.' Googlezon triumphs and unleashes *EPIC* (Evolving Personalized Information Construct), a universal, personalized news submission and distribution system that is so popular it effectively puts the fourth estate out of business."

**Wednesday, January 10, 2007**

**SL 104**

**12:00 - 1:00 pm**

Light refreshments will be served.

If the time does not coincide with your normal lunch, please be sure to obtain supervisory approval.

We hope to see you there!

The LAUC-I Program Committee  
Ryan Hildebrand, Susan Lessick, John Novak, and Colby Riggs

Sources:

EPIC 2104 <http://robinsloan.com/epic/>

EPIC 2014 & EPIC 2015 <http://epic.makingithappen.co.uk/>