

LAUC-I Annual Reports 2006-2007
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1. Office/Committee Name: Program Committee
2. Membership and Terms: Ryan Hildebrand, Chair (2008), Susan Lessick (2007), John Novak (2008), Colby Riggs (2008)
3. Standing Charge: (from LAUC-I Bylaws)

The Program Committee shall organize, advertise, and coordinate programs of interest to LAUC-I membership at the direction of or in consultation with the LAUC-I Chair and Executive Board. The Committee shall also undertake other duties as directed by the LAUC-I Chair and the Executive Board.

4. Supplemental Charges/Tasks for 2006-2007 Year: Organize, advertise, and coordinate Timely Topics programming.
5. Key Accomplishments (coordinate with charges above):

Lunches with LAUC-I

Google features and tricks. February 15, 2006.

Are you ready to take Google searches to a new level? In the next Lunch with LAUC-I you will get a behind-the-scenes look at how Google really works, learn about little-known Google tools and tricks that will change the way you search, and even see what Google is working on for the future. You'll even learn Google's 70-20-10 philosophy, look at features of Google Answers, Google Catalogs, Google Directory, Froogle, Google Groups, Google Images, Google Maps, Google News, Google Print, Google Scholar, Blogger, and Keyhole. We will explore how they work as well as how they fit into Google's overall search strategy.

The recruitment process at UCI. April 10, 2006

Judy Kaufman led a discussion on the following:

- * Updates to the recruitment manual
- * Is a search committee member expected to play a role in selling the position and UCI? The Library? Whose role is it?
- * How do we help a candidate know about the area to which they might move? When is this staged?
- * What are the expectations and role of a search committee?
 - o How does a search committee function?
 - o What does "confidentiality" mean to search committee members and other participants in the process?
 - o What criteria are used to develop balance in forming the search committee?
 - o Who crafts the job description?

- o What is the weight of the search committee's recommendation in various parts of the process?
 - o After the search committee has made its recommendation, what are the next steps in the process leading to appointment?
 - o How valuable is the feedback that library staff submit to the process?
 - o Other related questions or issues?
- * Responsibilities and role of the LRC in the appointment process. How has that changed?

Sharon Salinger, Dean of Undergraduate Education. May 17, 2006

Salinger met with us to tell us a little about herself, her goals for undergraduate education, and her thoughts on the libraries' place in the future of undergraduate education.

Annual Conferences Information Sharing Session. August 9, 2006.

Conference attendees reported back on their activities at a wide range of conferences.

EPIC 2015 screening. After discussion led by Cathy Palmer. January 10, 2007

Synopsis (from Wikipedia): "Googlezon is the name of a fictional future company created when Google merges with Amazon.com in the popular dystopian flash movie EPIC 2014, released in November 2004. As the story goes, Google, having consolidated all of its services into the Google Grid – a 'universal platform that provides a functionally limitless amount of storage space and bandwidth to store and share media of all kinds' – and Amazon.com, with its 'social recommendation engine' and 'huge commercial infrastructure' combine forces to battle with Microsoft and its fictional Newsbotster in the 'News Wars of 2010' which are 'notable for the fact that no actual news organizations take part.' Googlezon triumphs and unleashes EPIC (Evolving Personalized Information Construct), a universal, personalized news submission and distribution system that is so popular it effectively puts the fourth estate out of business."

Facebook & MySpace. Discussion led by three student guests. February 7, 2007.

An introductory/expository student-led discussion on MySpace and Facebook. The students answered lots of questions regarding students' perception of the libraries and librarians in social networking environments.

Second Life. Discussion led by Mitchell Brown and Andrew Harris. March 21, 2007.

An introductory/expository session. Brown and Harris (a senior, majoring in English Literature, and a Student Assistant 4 in circulation at Grunigen Medical Library)

explained how Second Life works, why it is so popular, and most importantly, how it can be used in education and instruction.

Timely Topics

Gaming, Learning, and the Information World. June 18, 2007

Presenter: Elizabeth Lane Lawley, Director, Rochester Institute of Technology, Lab for Social Computing, and a recent Visiting Researcher at Microsoft Corporation.

Abstract: Information professionals have always been balanced at the center between knowledge, technology, and people. Today, more than ever, we need to find ways to integrate our activities into our clients' and communities' work flows and lives. Lawley looks into the future at the opportunities and challenges associated with the new social technologies and practices and discusses recent research and trends, and provides thought-provoking insights for us as we plan for the future.

[Fully planned, not yet staged] *Libraries and Librarians in Social Spaces.* August 17, 2007.

Co-presenters: Lisa Janicke Hinchliffe, Head, Undergraduate Library
University of Illinois at Urbana-Champaign

Meg Burger, Learning Commons Coordinator, Visiting Assistant Professor
Undergraduate Library, University of Illinois at Urbana-Champaign.

Abstract: The ubiquity of online networked social spaces presents librarians with an opportunity to become members of user communities and thereby integrate library resources and services at point-of-need and for point-of-discovery in ways previous models of librarian outreach could not obtain. Participating in networked social spaces such as MySpace is particularly valuable for connecting with undergraduate students for whom the library is unfortunately often an alien and mystifying entity. This project briefing will offer an introduction to a variety of projects underway at the University of Illinois at Urbana-Champaign to explore the possibilities of social spaces for libraries. Specific examples include:

- * MySpace and Facebook sites
- * Facebook fliers for advertising the Library
- * I-Go: The Library Toolbar
- * IM buddy names on all major networks
- * SecondLife exploration
- * Librarian Office Hours
- * Integration in campus courseware communities

Presentation 10-12

Lunch and informal discussion 12-1

Hands-on Facebook session 1:30-3:00

Implementation focus group 3:30-5:00

6. Recommendations for the Coming Year:

Continue to give priority to Timely Topics programming over Lunch with LAUC-I meetings. In the past, Lunch with LAUC-I was a monthly event. Planning these monthly meetings, in addition to coordination of Timely Topics programming, is too large a task for the committee.

7. Documents Archived on LAUC-I T drive (agendas, minutes, other):

ProgCtte070103minutes.doc
ProgCtte070130minutes.doc
ProgCtte070223minutes.doc
ProgCtte061116minutes.doc
Hinchliffe&Burger-PrelimOutline.doc
Hinchliffe&Burger081707.ppt

Submitted by: Ryan Hildebrand Date: August 15, 2007