

**[Council on Enrollment Management and Admissions (CEMA)]**  
**LAUC-I Academic Senate Representative**  
**2023-2024 Report**

**Submitted to General Membership:** August 1, 2024

**Submitted by:** Ying Zhang (term end 2024)

**Council/Committee Name (acronym):** Council on Enrollment Management and Admissions (CEMA)

**Council/Committee Charge:**

1. Make recommendations and approve policies on admissions, enrollments, enrollment management, and relations with schools to the administration and to the Academic Senate.
2. Monitor outreach programs directed toward academic enrichment of the campus through a diverse student body.
3. Make suggestions for and approve annual reader training for application readers.
4. Maintain liaison with the Board of Admissions and Relations with Schools.

**Link to Council/Committee Website:** <https://senate.uci.edu/committees/councils/council-on-enrollment-management-and-admissions-cema/>

**Frequency of Meetings:**

Once a month throughout the academic year (October 2023 – June 2024). While the average length is 2 hours, meetings tend to run longer during the admission cycle (November-February), while in the other months, meetings might be cancelled due to lack of agenda.

**Major Activities:**

- Raised concerns about potential plagiarism, which includes AI-generated and professional-assisted personal storytelling in the application package.
- Discussed possible enhanced reader training, at the campus level, of the so-called “Comprehensive Review”.
- Reviewed a revision of the Area H ethnic studies admissions requirement, and continued to show strong support in principle, whereas sharing a concern of increased complexity, such as domestic, international, and private school students who would have difficulty to meet the requirement. Also envisioned the need to implement

potential alternative pathways for students who are admitted to UCI without having fulfilled the requirement, such as to take related courses after admission.

- Discussed the ASOTI (Academic Council Special Committee on Transfer Issues) presentation and Proposed TAG eligibility requirements for transfer students.
- Reviewed occasionally non-CEMA specific documents, such as proposed revisions to the Presidential Policy on Vaccination Programs.
- Regular reports from the executive director of the Office of Undergraduate Admissions about current year's admission and review status, including possible impact of FAFSA delays on admission timelines.
- At meetings, the Council's representative to the system-wide BOARS (Board of Admissions and Relations with Schools) always provided various updates and progress of including across-campus efficacy assessment of Personal Insight Questions in the application review process, advisability of trying to perform a quantitative evaluation of the effects PIQs have on the selection results.

**Issues of Concern to the Libraries:**

In line with CEMA's concern with the use of AI in college application, should the libraries also keep an eye on students' use of AI-fed information for their schoolwork?

**Recommendations for New Reps/New Year:**

N.A.